

Dear Business Leader:

We are contacting businesses in our area to partner with us in the 6th annual running of the Gate City Sun Run on May 5, 2018. We are limiting the sponsorship opportunities to ensure those partnering with us will receive proper recognition and visibility.

The Gate City Sun Run sponsorship levels range from \$100 to \$1000 and are available on a first-come, first-served basis. Please contact Jimmy Jackson at Lawndale Baptist Church (336-288-3824) as soon as your organization has decided to participate to ensure early decisions are honored appropriately.

This year's race is a fund-raiser for the **Restoration Place Counseling**. I sincerely hope you'll join with us.

Thank you for your support!



Sponsorship Levels:



PLATINUM (\$1000): Featured logo on T-shirt / Promotional table on race day / Promotional material at packet pickup / Volunteer opportunities / 4 race entries / All other perks found at Gold level



GOLD (\$500): Logo on back of race T-shirt (*deadline for logo submission for shirt is 4/21/2018*) / Post corporate banner near awards ceremony area / Signage at finish line / Signage on race course / Listing as sponsor on race website



SILVER (\$250): Signage at finish line / Signage on race course / Listing as sponsor on race website



BRONZE (\$100): Listing as sponsor on race website



IN-KIND DONATIONS (125%): In-kind donations such as product samples, gift certificates, etc. must have a tax value that is 25% greater than the desired cash sponsorship level. *e.g. - For a Gold level sponsorship (\$500), the in-kind donation must have a tax value of \$625.**

*Cash may also supplement an In-kind donation: *e.g. In-kind donation of \$500 + \$150 cash = Gold Level sponsorship.*